



ROBERT ZIPPLIES consults to organisations wishing to deepen their environmental and social commitment. Previously, he worked in venture capital, Internet payment systems, management consulting and the steel industry. However, a growing concern about the dire state of our environment and society, and an ongoing search for greater meaning in his work, led him to take up sustainability consulting, where he worked with Incite Sustainability until recently. He spends much of his spare time outdoors, and can often be found hiking and climbing in the mountains around Cape Town.

“Read this book and join the growing number of South Africans who are doing something about climate change at home and at work. Our commitment to taking on this challenge will determine our ongoing ability to create a more sustainable and equitable South Africa.” **Kader Asmal**

“We are told that we need an elite that ploughs back; that filters down the line to every one of us. Going green used to be a trendy option and a marketing gimmick. Now it has to be a primary purpose. *Bending the Curve* is a positive step in that direction.” **Derek Watts**

“Curbing carbon emissions is on a par with stopping nuclear proliferation. This book is crucial.” **Clem Sunter**

“What is needed now is a public groundswell – people acting themselves, but also demanding action from governments – and a new generation of visionary leaders with the courage to implement the changes required. This book is an excellent and timely contribution to advocating action at all levels of society, starting with the individual.” **David King**

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BENDING the CURVE

Edited by Robert Zipplies

AFRICA Geographic

BENDING the CURVE

Your guide to tackling climate change in South Africa



“Essential reading for the climate crisis”
Valli Moosa

Edited by Robert Zipplies
Foreword by Marthinus van Schalkwyk

Climate change is now accepted as a global emergency that poses a very real threat to our lives and livelihoods. Change at almost every level of society is needed, and we as citizens, consumers, family members, employers and employees have our work cut out for us. Co-authored by 24 South African experts, *Bending the Curve* will help you move from deliberation to action.

Kicking off with a brief overview of the most recent climate change and environmental facts as they relate to South Africa, *Bending the Curve* leaps quickly into the practical. Whether you are a parent or farmer, a government or corporate employee, an architect or educator, you will find a wealth of ideas for making profound changes at work and in your personal life that will improve the lives of everyone and help to tackle this scourge. There is no time to lose. Get started now.

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